



*A partnership between Rotary Clubs and CoEd
to promote literacy in Guatemala*

Request for Funding

Guatemala Literacy Project Global Grant #1642745
2016-2017 Rotary year

Host and International Clubs for GG#1642745

Host Club: Guatemala Vista Hermosa (D-4250) / Julio Grazioso, julio@presto.com.gt

International club: Downey, CA (D-5280) / Rich Strayer, richard11601@hotmail.com

Contribution Request

The average club contribution is \$1,000 but **any amount is welcome*** and will be matched .5-to-1 by The Rotary Foundation on the Global Grant. We are also happy to help obtain DDF (District Designated Funds) to **help your contribution multiply by 3.5!**

Grant Timing

Funds Requested: Now through November 31, 2016

Global Grant application submission to TRF: February 2017

Anticipated Approval from TRF: June 2017

Project Implementation: 2017-2018 Rotary year

Issue Funds to:

Guatemala Literacy Project
c/o Cooperative for Education
2300 Montana Avenue, Suite 301
Cincinnati, OH 45211 U.S.A.

GLP Project Tour to Guatemala

We would like to invite Rotarians in your club to join us in Guatemala, **Feb. 3-12, 2017**. For more information and to register, visit www.guatemalaliteracy.org. Seats fill fast, so sign up today!

Video Presentation

The GLP has a number of resources to introduce the project to your club, including video, PowerPoint presentation, and brochures. Visit www.guatemalaliteracy.org or email info@guatemalaliteracy.org to request an informational packet.

What is the GLP?

The GLP is the partnership between Rotary Clubs and the non-profit organization, Cooperative for Education (CoEd), to promote literacy in Guatemala. The largest grassroots multi-club, multi-district opportunity in Rotary, over 500 Rotary clubs have participated in the GLP since 1997. Approximately 100 clubs and 20 districts will support this year's Global Grant to benefit the GLP.

Questions?

Contact Jessica Stieritz with the Guatemala Literacy Project, at info@guatemalaliteracy.org or Rich Strayer, Rotary Club of Downey, CA, richard11601@hotmail.com.

**Note: Contributions sent directly to the project at the address above will not be subject to the 5% extra support fee levied by The Rotary Foundation. If your club requires funds be remitted directly to TRF, please consider notifying the GLP and adding 5% to your pledge. Thank you.*

GLP Global Grant Summary

(This is an excerpt from the Global Grant application. For the complete application, go to www.guatemalaliteracy.org.)

1. Project Title: Guatemala Literacy Project (GLP): A partnership between international and Guatemalan Rotary Clubs and the non-profit organization, Cooperative for Education.

2. Host and International Clubs for GG#1642745

Host Club: Guatemala Vista Hermosa (D-4250) / Julio Grazioso, julio@presto.com.gt

International club: Downey, CA (D-5280) / Rich Strayer, richard11601@hotmail.com

3. Community Needs:

- a. **Who are the beneficiaries?** Our project serves the indigenous peoples in the Western Highlands of Guatemala, where you find one of the lowest literacy rates in the Western Hemisphere. Each year, potential communities that could benefit from our projects are identified by GLP leaders in Guatemala, with help from partner organization Cooperative for Education and the Guatemalan Ministry of Education. See 4 “c” and “d” to learn how the communities are selected, and how the parents must “buy into” the project.
- b. **What needs have been identified?** The targeted communities in Guatemala’s Western Highlands suffer from low literacy due to:
 - *Ineffective teaching methods:* Most of the instruction in primary schools is rote memorization and copying from the blackboard. Students learn to recognize words, never developing comprehension or independent reading skills.
 - *Lack of books:* Another significant contributing factor to the low rates of literacy (40% among rural adults) is the lack of textbooks in grades 7-9. Approximately 90% of these schools have no books.
 - *Lack of computers:* In the Western Highlands, having technological literacy is also critical for getting out of poverty; approximately 60% of living-wage jobs in Guatemala now require computer skills. The majority of schools in this area have no computers. Young people leaving school are condemned to a life subsistence farming or illegal migration. The cycle of poverty continues.
 - *Pressure from peers and family to drop out:* 95% of poor, rural Guatemalans never graduate from high school. But we know that it takes 12 years of education for youth in Guatemala to break out of poverty. Many factors cause youth to drop out, including gangs, teen pregnancy, and even low expectations from their own families, who believe that there’s no reason to send their kids to school past sixth grade.
- c. **How are these needs currently being addressed?** The school systems are under-resourced and typically neglected by the government support structures. There are many NGOs working in Guatemala; however, the need is far greater than current NGOs and the government can effectively serve on their own. Thus, the current educational needs of the community are not being addressed.

4. Activity Description:

- a. **Summarize the proposed activities to be conducted with this grant.**
The GLP Global Grant consists of 4 parts: (1) providing literacy training to teachers and reading books; (2) implementing literacy-strengthening textbook projects; (3) establishing computer centers in middle schools; and (4) a youth development program that keeps students in school.

- **Culture of Reading Program (CORP):** 223 elementary teachers in 50 schools will receive intensive literacy training, along with basic supplies and storybooks appropriate for each grade level. **The primary literacy program will benefit approximately 5,900 students.**
- **Textbook Project:** The textbook project for middle school students will provide 4 texts in science, Spanish, social studies and math in 7 schools. Teachers in the program are trained in integrating textbooks into their daily teaching. Approximately **1,000 students will receive textbooks** under the program.
- **Computer Center Project:** Computer centers will be set up in two middle schools. The centers will train students in the use of standard business software. The course of study consists of 100 lessons over a 3-year period. **The computer center project will increase technological literacy among approximately 700 Guatemalan youth** each year.
- **Youth Development Program:** Ninety indigenous young people will benefit from Rotarian mentorship and career development through the youth development program at Santiago Cooperative School.

b. What other Rotary Club/s or organizations are involved?

This past Rotary year, over 100 clubs and 25 Districts contributed to the GLP Global Grant. We are currently in discussion to renew each club's commitment, as well as find more club and district partners.

Our other partners include our Host and International Sponsor Clubs of Guatemala Vista Hermosa and Downey, Calif., and the non-profit organization, Cooperative for Education (CoEd).

c. How has the benefiting community been involved in planning this project?

Candidates for the programs attend a "town meeting" session to express their needs and consider whether the GLP is a good fit. Communities that are ready to start one of the literacy programs invite our local representative to do a site visit to better understand the specific needs. A needs assessment is conducted by members of the Guatemala Vista Hermosa Rotary Club and the partner organization CoEd.

d. How will the benefiting community be involved in implementation?

The key to the sustainability and community involvement is an innovative "revolving fund" model: the community at large will assure that small fees are paid for the use of the books and computers; the fees go into a fund used to cover on-going program expenses and to replace materials and equipment as it wears out. Thus, once the initial investment is made, the projects are financially self-sufficient in perpetuity. By investing in the projects – both financially and emotionally – the local people experience the pride, confidence and dignity that come from helping themselves. The revolving fund model has been used successfully in previous matching grants and global grants since 1997.

e. How will the benefits of the project be sustained beyond the grant funding?

In two ways:

- a. The project will result in higher levels of literacy and computer skills in the community, which will increase individuals' ability to secure living-wage jobs. Computer skills are especially important in enabling rural Guatemalans to compete for higher-wage, non-farm jobs.
- b. The project will teach members of the local community how to establish and maintain self-sustaining book and computer cooperatives; it will educate them

on the importance of sustainability and saving for the future; it will build their capacity to maintain complex projects, like a computer center, including diagnosing technical problems, teaching with a planned curriculum, and saving for future replacement of the hardware. Since the teachers trained as part of the project come from the area, the knowledge and skills they gain resides in their local communities. By being involved in every step of each program, the parents, teachers, children, and administrators earn the pride, confidence, and dignity that come from helping themselves.

5. Area of Focus: With which Rotary area/s of focus is the proposed project aligned?
Basic education and literacy

6. Project Outcomes: Describe the immediate and long-term outcomes of the proposed project, and how these outcomes will be measured?

The literacy training program is expected to improve reading and writing abilities, which will help indigenous children achieve more in school, continue their education longer, and overcome the challenges and struggles caused by low literacy. We will measure impact through testing (students), and observational checklists (teachers).

The textbook portion of the project is expected to lead teachers to use more effective teaching methods, decreasing dictation and copying while improving students' analysis skills and level of understanding of course content. We will measure impact through observational checklists.

The computer portion of the project is expected to train new students each year with marketable technical skills that will allow them to get better jobs, improving their economic situation and that of their families and communities. We will measure program impact via standardized testing, technical certification for teachers, and observational checklists.

7. Proposed Budget:

Description	Supplier	Category	Local cost	Cost in USD
Rotary Signage for All Programs	Ricardo Murga	Signage	\$500	\$500
Textbooks for Textbook Programs (6,363)	Santillana SA	Equipment	\$70,207	\$70,207
Plastic Book Bags for Textbook Programs (1,596)	Anaja, SA	Equipment	\$255	\$255
Rotary Bookcovers for Textbook Program (9,574)	W y T, SA	Equipment	\$1,436	\$1,436
Supplies and Printing for Textbook School Teacher Training (160 sets)	Libreria Progreso, SA; Alma Choc	Supplies	\$7,280	\$7,280
Meals for Teachers for Textbook School Teacher Training	COFA	Training	\$6,720	\$6,720

Reading Books and Literacy Materials (8,255) for Primary Reading Program	Fondo de Cultura Económica de Guatemala, Grupo Editorial Norma, El Hormiguero, Aldisa, Amanuense, Artemis Edinter, Carvajal, Gare de Creación, Generación de Demanda	Equipment	\$63,976	\$63,976
Rotary Stickers (5,000) and Stamps (2) to label books for Primary Reading Program	Ricardo Murga	Supplies	\$2,350	\$2,350
School Supplies (223 sets) for Primary Reading Program	Platino, SA; Libreria Progreso, SA	Supplies	\$22,300	\$22,300
Meals and Transportation for Teachers for Primary Reading Program	Baldomero García; Restaurant Chichoy	Training	\$8,920	\$8,920
Evaluations and Measurable Outcomes	Del Valle University (UVG)	Monitoring/evaluation	\$22,500	\$22,500
Trainers for Primary Reading Program (5 trainers, 8,850 hours total)	Cooperative for Education	Training	\$102,660	\$102,660
Computer Systems (46) for Computer Centers	SEGA SA	Equipment	\$38,180	\$38,180
Servers (2) for Computer Centers	Corporacion Tres Torres	Equipment	\$2,228	\$2,228
Projectors (2) for Computer Centers	Multicomp	Equipment	\$1,272	\$1,272
Voltage Regulators (28) for Computer Centers	Corporacion Tres Torres	Equipment	\$1,400	\$1,400
Surge Protectors (2) for Computer Centers	ACD Comunicaciones	Equipment	\$244	\$244
Printers (2) for Computer Centers	Prisma Servicios, SA	Equipment	\$566	\$566
Network Cabling (2) for Computer Centers	ACD Comunicaciones	Equipment	\$2,070	\$2,070
Network Switches (2) for Computer Centers	Multicomp	Equipment	\$672	\$672
Maintenance Kits (2) for Computer Centers	CIPRO	Equipment	\$102	\$102
Dustcovers (48) for Computer Centers	Sastrería Díaz	Supplies	\$355	\$355
Desks (48) for Computer Centers	Interiores Corportativos	Equipment	\$3,072	\$3,072
Chairs (98) for Computer Centers	Induplastic	Equipment	\$657	\$657
Security Alarms (2) for Computer Centers	Marco Vinicio Paniagua Arceyuz	Equipment	\$504	\$504
File Cabinets (2) for Computer Centers	Interiores Corportativos	Equipment	\$142	\$142

White Boards (2) for Computer Centers	Distribuidora Dals	Equipment	\$82	\$82
Padlocks (4) for Computer Centers	Almacen El Vapor, S. A.	Supplies	\$52	\$52
Antivirus Software (2) for Computer Center	AVG	Supplies	\$108	\$108
ETC Iberoamerica Seminars (2) for Computer Centers	ETC Iberoamerica	Training	\$400	\$400
School Supplies (2 sets) for Computer Centers	Libreria Progreso, SA	Supplies	\$200	\$200
Cooling Fans (2) for Computer Centers	La Increible ABM	Equipment	\$238	\$238
NetControl2 Software (2) for Computer Centers	NetControl2	Supplies	\$288	\$288
Deepfreeze Software (2) for Computer Centers	Faronics	Supplies	\$1,470	\$1,470
Computers (9), Supplemental Educational Materials	Multicomp	Equipment	\$7,470	\$7,470
Projectors (7), Supplemental Educational Materials	Multicomp	Equipment	\$6,055	\$6,055
Sports Equipment (60 sets), Supplemental Educational Materials	Deportes Link	Equipment	\$5,511	\$5,511
Pencils, Sharpeners, and Erasers (4,500 sets), Supplemental Educational Materials	Libreria Progreso, SA	Supplies	\$4,320	\$4,320
School Supply Kits (2,215), Supplemental Educational Materials	Libreria Progreso, SA	Supplies	\$7,199	\$7,199
Electronic Whiteboards (3), Supplemental Educational Materials	Mimio Teach	Equipment	\$3,375	\$3,375
Multi-Function Printers (2), Supplemental Educational Materials	Multicomp	Equipment	\$664	\$664
Uniforms and Student Supplies for Youth Development Program	Lorenzo Ixen Coy (Confecciones el Aguila); Libreria Progreso, SA; Libreria Platino	Supplies	\$2,000	\$2,000
Total Budget			\$400,000	\$400,000