



Request for Funding

Guatemala Literacy Project Global Grant #1872362
2018-2019 Rotary year

Host and International Clubs for GG#1872362

Host Club: Nueva Guatemala (D-4250) / Oscar Saenz, o.saenz.wirtz@gmail.com
International Club: North Bay, ON (D-7010) / Bill White, wawhite@ontera.net

Contribution Request

The average club contribution is \$1,000 but **any amount is welcome*** and will be matched .5-to-1 by The Rotary Foundation on the Global Grant. We are also happy to help obtain DDF (District Designated Funds) to **help your contribution multiply up to 3.5 times!**

Grant Timeline

Funds Requested: Now through November 30, 2018
Global Grant application submission to TRF: February 2019
Anticipated Approval from TRF: June 2019
Project Implementation: 2019-2020 Rotary year

Issue Funds in USD to:

Guatemala Literacy Project
2300 Montana Avenue, Suite 301
Cincinnati, OH 45211 U.S.A.



Note: Contributions sent directly to the project at this address will not be subject to the 5% extra support fee levied by The Rotary Foundation. If your club requires funds be remitted directly to TRF, **please notify the GLP and add 5% to your pledge. Thank you.*

GLP Project Tour to Guatemala

We would like to invite Rotarians in your club to join us in Guatemala, **Feb. 2-10, 2019**. For more information and to register, visit www.guatemalaliteracy.org. Seats fill fast, so sign up today!

Resources for your club

The GLP has a number of resources to introduce the project to your club, including a PowerPoint presentation and brochures. Visit www.guatemalaliteracy.org or email info@guatemalaliteracy.org to request an informational packet.

What is the GLP?

- A network of Rotarians and the non-profit organization, Cooperative for Education (CoEd), that improves education for underserved students in Guatemala.
- One of the largest grassroots multi-club, multi-district opportunities in Rotary; over 500 Rotary clubs have participated in the GLP since 1997. Approximately 125 clubs and 25 districts will support this year's Global Grant to benefit the GLP.
- "If you want to look for a project that meets the characteristics of Rotary, the GLP is the gold standard." —RI President Ian Riseley

Questions?

Contact Jessica Stieritz with the Guatemala Literacy Project, at info@guatemalaliteracy.org or Bill White, Rotary Club of North Bay, ON wawhite@ontera.net.

GLP Global Grant Summary

(This is an excerpt from the Global Grant application.)

1. Project Title: Guatemala Literacy Project: Chimaltenango, Sacatepéquez, Quetzaltenango

2. Host and International Clubs for GG#1872362

International club: North Bay, ON (D-7010) / William White, wawhite@ontera.net

Host Club: Nueva Guatemala (D-4250) / Oscar Saenz, o.saenz.wirtz@gmail.com

3. Community Needs:

- a. **Who are the beneficiaries?** Our project serves the indigenous peoples in the Western Highlands of Guatemala, where you find one of the lowest literacy rates in the Western Hemisphere. Each year, potential communities that could benefit from our projects are identified by GLP leaders in Guatemala, with help from partner organization Cooperative for Education and the Guatemalan Ministry of Education. See 4 “c” and “d” to learn how the communities are selected, and how the parents must “buy into” the project.
- b. **What needs have been identified?** The targeted communities in Guatemala’s Western Highlands suffer from low literacy due to:
 - *Ineffective teaching methods:* Most of the instruction in primary schools is rote memorization and copying from the blackboard. Students learn to recognize words, never developing comprehension or independent reading skills.
 - *Lack of books:* Another significant contributing factor to the low rates of literacy (40% among rural adults) is the lack of textbooks in grades 7-9. Approximately 90% of these schools have no books.
 - *Lack of computers:* In the Western Highlands, having technological literacy is also critical for getting out of poverty; approximately 60% of entry-level jobs in Guatemala now require computer skills. The majority of schools in this area have no computers and therefore no way to prepare their graduates for these jobs. Young people leaving school are condemned to a life of subsistence farming or illegal migration. The cycle of poverty continues.
 - *Pressure from peers and family to drop out:* 95% of poor, rural Guatemalans never graduate from high school. But we know that it takes 12 years of education for youth in Guatemala to break out of poverty. Many factors cause youth to drop out, including gangs, teen pregnancy, and even low expectations from their own families, who believe that there’s no reason to send their kids to school past sixth grade.
- c. **How are these needs currently being addressed?** The school systems are under-resourced and typically neglected by the government support structures. There are many NGOs working in Guatemala; however, the need is far greater than current NGOs and the government can effectively serve on their own. Thus, the current educational needs of the community are not being addressed.

4. Activity Description:

- a. **Summarize the proposed activities to be conducted with this grant.**

The GLP Global Grant consists of 4 parts: (1) providing literacy training to teachers and reading books; (2) implementing literacy-strengthening textbook projects; (3) establishing computer centers in middle schools; and (4) a youth development program that keeps students in school.

- **Culture of Reading Program (CORP):** 248 elementary teachers in 42 schools will receive intensive literacy training, along with basic supplies and children’s literature appropriate for each grade level. **The primary literacy program will benefit approximately 6,200 students.**
- **Textbook Project:** The textbook project for middle school students will provide textbooks in core subjects like science, Spanish, social studies and math in 8 schools. Teachers in the program are trained in integrating textbooks into their daily teaching. Approximately **896 students will receive textbooks** under the program.
- **Computer Center Project:** Computer centers will be set up in one middle school. The centers will train students in the use of standard business software. The course of study consists of 100 lessons over a 3-year period. **The computer center project will increase technological literacy among approximately 120 Guatemalan youth** each year.
- **Rise Youth Development Program:** Approximately 1,092 indigenous young people in 21 schools will benefit from Rotarian mentorship and career development through the youth development program.

b. What other Rotary Club/s or organizations are involved?

This past Rotary year, over 130 clubs and 25 Districts contributed to the GLP Global Grant. We are currently in discussion to renew each club’s commitment, as well as find more club and district partners.

Our other partners include our Host and International Sponsor Clubs of Nueva Guatemala and North Bay, ON, and the cooperating organization, the nonprofit Cooperative for Education (CoEd).

c. How has the benefiting community been involved in planning this project?

Candidates for the programs attend a “town meeting” session to express their needs and consider whether the GLP is a good fit. Communities that are ready to start one of the literacy programs invite our local representative to do a site visit to better understand the specific needs. Students who will participate in the Rise Youth Development Program suggest themes that they would like to learn about in the programs workshops in the upcoming year. A needs assessment is conducted by members of the Nueva Guatemala Rotary Club and the partner organization CoEd.

d. How will the benefiting community be involved in implementation?

The key to the sustainability and community involvement in the Textbook and Computer projects is an innovative “revolving fund” model: the community at large will assure that small fees are paid for the use of the books and computers; the fees go into a fund used to cover ongoing program expenses and to replace materials and equipment as it wears out. Thus, once the initial investment is made, the projects are financially self-sufficient in perpetuity. By investing in the projects – both financially and emotionally – the local people experience the pride, confidence and dignity that come from helping themselves. The revolving fund model has been used successfully in previous matching grants and global grants since 1997.

Communities benefiting from the Culture of Reading Program are involved through principals, teachers, and parent boards who are part of needs assessments with the Guatemala Literacy Project. They also help communicate the benefits of the project to (and ensure buy-in from) other teachers and parents in the community who were not part of those meetings.

Students who participate in the Rise Youth Development Program suggest themes they would like to learn about in the program's professional development workshops during the upcoming year.

e. **How will the benefits of the project be sustained beyond the grant funding?**

In two ways:

- a. The Textbook and Computer projects will result in higher levels of literacy and computer skills in the community, which will increase individuals' ability to secure living-wage jobs. Computer skills are especially important in enabling rural Guatemalans to compete for higher-wage, non-farm jobs. The projects will teach members of the local community how to establish and maintain self-sustaining book and computer cooperatives; it will educate them on the importance of sustainability and saving for the future; it will build their capacity to maintain complex projects, like a computer center, including diagnosing technical problems, teaching with a planned curriculum, and saving for future replacement of the hardware. Since the teachers trained as part of the project come from the area, the knowledge and skills they gain resides in their local communities. By being involved in every step of each program, the parents, teachers, children, and administrators earn the pride, confidence, and dignity that come from helping themselves.
- b. The Culture of Reading Program achieves sustainability by building local capacity for reading instruction. Supporting teachers in their professional development and working within the rural school system to promote literacy creates permanent and lasting change in program communities. The teachers who participate in CORP increase their skills, share their knowledge and best practices with teachers in other schools, and promote literacy in their classrooms. The children who benefit from the program take their improved reading abilities, as well as actual books they have authored at school, and share them with their families, friends, and neighbors. They become vital links in the chain for promoting a lifelong culture of reading in their homes, their schools, and their communities.
- c. The Rise Youth Development Program achieves sustainability by transforming the lives of indigenous young people who then contribute to the development of their entire country. Currently, 53% of program graduates are helping to pay for their younger siblings' education—breaking the cycle of poverty for more young people in their own generation.

5. Area of Focus: With which Rotary area/s of focus is the proposed project aligned?
Basic education and literacy

6. Project Outcomes: Describe the immediate and long-term outcomes of the proposed project, and how these outcomes will be measured?

The literacy training program is expected to improve reading and writing abilities, which will help indigenous children achieve more in school, continue their education longer, and overcome the challenges and struggles caused by low literacy. We will measure impact through testing (students), and program certification records (teachers).

The textbook portion of the project is expected to lead teachers to use more effective teaching methods, decreasing dictation and copying while improving students' analysis skills and level of understanding of course content. We will measure impact through teacher training rosters.

The computer portion of the project is expected to train new students each year with marketable

technical skills that will allow them to get better jobs, improving their economic situation and that of their families and communities. We will measure program impact via unit tests (students), and technical certification (teachers).

The youth development portion of the project is expected to keep students in school, help them envision a brighter future for themselves, and prepare them with the tools to achieve it. We will measure impact through direct observation of activities as well as grant records and reports.

7. Proposed Budget:

Description	Supplier	Category	Local cost	Cost in USD
Rotary Signage for All Programs	Proveedores Varios	Equipment	\$500	\$500
Program Manager for All Programs	CoEd	Project Management	\$30,000	\$30,000
Textbooks for Textbook Program	Santillana SA	Equipment	\$64,530	\$64,530
Plastic Book Bags for Textbook Program	Anaja, SA	Equipment	\$229	\$229
Rotary Bookcovers for Textbook Program	José Obdul Castillo	Equipment	\$1,893	\$1,893
Laptop Computers for Textbook Program	IMEQMO, S.A.	Equipment	\$3,400	\$3,400
Projector Equipment for Textbook Program	IMEQMO, S.A.	Equipment	\$4,600	\$4,600
Textbook Training and Coaching for Textbook Program (5 trainers)	CoEd	Training	\$81,903	\$81,903
Supplies and Printing for Textbook School Teacher Training	Libreria Progreso, SA; Alma Choc	Supplies	\$1,813	\$1,813
USB Drives for Textbook School Teacher Training	Grupo RB, S.A.	Equipment	\$1,864	\$1,864
Meals and Transportation for Teachers for Textbook School Teacher Training	Proveedores Varios	Training	\$6,240	\$6,240
Reading Books for Primary Reading Program	Proveedores Varios	Equipment	\$123,895	\$123,895
Rotary Stickers and Stamps to label books for Primary Reading Program	Ricardo Murga	Supplies	\$2,000	\$2,000
School Supplies for Primary Reading Program	Proveedores Varios	Supplies	\$24,800	\$24,800
Meals for Teachers for Primary Reading Program	Proveedores Varios	Training	\$12,896	\$12,896
Evaluations and Measurable Outcomes	Universidad Del Valle de Guatemala, S.A.; EMSTAR Research, Inc	Monitoring/evaluation	\$34,041	\$34,041
Training Manual Printing for Primary Reading Program	Proveedores Varios	Training	\$500	\$500
Training Videos for Primary Reading Program	Proveedores Varios	Training	\$5,000	\$5,000
Trainers for Primary Reading Program (7 trainers)	CoEd	Training	\$127,026	\$127,026

Computers for Computer Center	Sega, S.A.	Equipment	\$22,880	\$22,880
Evaluations and Measurable Outcomes for Computer Center	Proveedores Varios	Monitoring/evaluation	\$15,000	\$15,000
Servers for Computer Center	Tecnasa, S.A.	Equipment	\$1,100	\$1,100
Interactive Projectors for Computer Center	IMEQMO	Equipment	\$1,189	\$1,189
Surge Protectors/UPSs for Computer Center	Tecnasa, S.A.	Equipment	\$208	\$208
Printers for Computer Center	IMEQMO	Equipment	\$240	\$240
Network Cabling, Electrical Wiring, and Charging Cart	Maynor Bonilla, Sega SA	Equipment	\$3,535	\$3,535
Maintenance Kits for Computer Center	PriceSmart, CIPRO, S.A.	Equipment	\$94	\$94
Security Alarms for Computer Center	Hector Rafael Poncio/Alarmas Universales	Equipment	\$329	\$329
File Cabinets for Computer Center	Interiores Corporativos	Equipment	\$75	\$75
White Boards for Computer Center	Distribuidora Dals	Equipment	\$49	\$49
School Supplies for Computer Center	Librería Progreso, Educación Para El Futuro	Supplies	\$50	\$50
Padlocks for Computer Center	Novex, S.A.	Equipment	\$40	\$40
Cooling Fans for Computer Center	Novex, S.A.	Equipment	\$74	\$74
ETC Iberoamerica Seminars and Teacher Training Transportation for Computer Center	ETC Iberoamerica	Training	\$300	\$300
Voltage Regulators for Computer Centers	Tecnasa, S.A.	Equipment	\$264	\$264
Dustcovers for Computer Centers	Kremlin Saul Castellanos	Equipment	\$182	\$182
Desks for Computer Centers	Interiores Corporativos	Equipment	\$3,510	\$3,510
Chairs for Computer Centers	Plasticos San Lucas	Equipment	\$260	\$260
Projector Equipment, Supplemental Educational Materials	IMEQMO, S.A.	Equipment	\$9,775	\$9,775
Classroom Furniture (Desks, Chairs, Bookshelves, File Cabinets, etc.), Supplemental Educational Materials	ABSA, S.A.; Carpintería Hernández	Equipment	\$3,917	\$3,917
Pencils, Sharpeners and Erasers, Supplemental Educational Materials	Librería Progreso	Equipment	\$456	\$456
Meals and Transportation for Student Field Trips in Youth Development Program	Proveedores Varios	Training	\$9,343	\$9,343
Total Budget			\$600,000	\$600,000