



*A partnership between Rotary Clubs and CoEd  
to promote literacy in Guatemala*

## **How to Secure District Designated Funds (DDF) for the Guatemala Literacy Project (GLP)**

A powerful way to increase the impact of your club's donations is through district (DDF) matching funds. **District funds are often left *underutilized*** because clubs don't know how to request them. Moreover, since as of July 1, 2020, The Rotary Foundation no longer offers matching funds for club contributions (but DOES match DDF funds at .8 to 1), a **DDF match provides a valuable opportunity to nearly TRIPLE your club's contribution thanks to matching!** The process is simple:

1. Contact your District Rotary Foundation Chairperson (DRFC). Tell him/her that you are interested in getting a DDF match for your club's contribution to a Basic Education & Literacy Global Grant #2238721 that is **hosted by the Rotary Clubs of Valle de Guatemala (D4250) and Rice Lake, WI (D5960)**.
2. Request that your DRFC respond back to you with a verbal or email agreement to match your club's contribution with a specific amount of DDF. Usually the district will match your club contribution dollar-for-dollar. Some districts will match two- or three-to-one. Ask if the district requires any paperwork from your club before they will be able to approve the match.
3. Please email the GLP at [info@guatemalaliteracy.org](mailto:info@guatemalaliteracy.org) with the following information:
  - a. The amount of your district's DDF contribution.
  - b. The email addresses of your District Governor and DRFC.
4. After the grant financing is finalized in January 2023, The Rotary Foundation will email **your DG and DRFC asking them to authorize your district's DDF contribution by clicking a link in My Rotary**. (Note: Please make sure your district leadership knows to expect this email from The Rotary Foundation, so it doesn't get stuck in a spam filter. Their prompt authorization will be critical to submitting the grant application on time, so please ask them to confirm NOW that they have everything they will need in order to authorize the contribution.)

### **What happens next?**

The Global Grant host clubs will combine your district's contribution with those from other districts on Global Grant #2238721, thereby receiving additional matching funds from The Rotary Foundation (pending approval).

### **Here's an example of how the GLP Global Grant process works:**

Let's say that your club wishes to contribute \$1,000:

1. Your district provides \$1,000 (or more) in District Designated Funds.
2. GLP leaders include your club's \$1,000 cash contribution and your district's \$1,000 DDF contribution on GG #2238721, which will be submitted to The Rotary Foundation (TRF) in February 2023.
3. After the anticipated grant approval in June 2023, TRF will kick in \$800 to match your district's contribution, for a total of \$2,800! **So your club's contribution will be nearly tripled thanks to your efforts in securing a DDF match!**

Thanks for your help in bringing literacy to impoverished children in Guatemala! If you have further questions about how this process works, please contact Jessica Stieritz at (513) 956-9008 or e-mail: [jessica@coeduc.org](mailto:jessica@coeduc.org).